

Patient Centred Care (PCC)

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Tabriz, April 2012

**(adapted from a lecture by Gill Robb,
Quality in Health Care, UoA 2012)**



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Patient Centred Care – Summary points

- ▶ One of domains of Quality
- ▶ Patient centred care (PCC) is poorly defined
- ▶ PCC broader than the patient / physician interaction
- ▶ Models of PCC most well developed in chronic disease management



Quality healthcare

Safe

Timely

Effective

Efficient

Patient-focused





Quality Care



“True North (*i.e. quality care*) lies at the level of patients & their experiences”

▶ Don Berwick 2002



Don't kill me
Do help me and don't hurt me
Don't make me feel helpless
Don't keep me waiting
Don't waste resources
Berwick 2005



Institute of Medicine: components of Patient Centred Care

- ▶ Compassion , empathy and responsiveness to needs values and expressed preferences
- ▶ Coordination and integration
- ▶ Physical comfort
- ▶ Emotional support, relieving fear and anxiety
- ▶ Involvement of family and friends
- ▶ **Information, communication & education (for shared decision making)**



Shared Decision Making

- ▶ Involves at least 2 participants (patient and doctor—or networks of families and health professionals)
- ▶ Both parties participate in the process of decision making
- ▶ Information sharing is a prerequisite
- ▶ A treatment decision is made and both parties agree



The 3 Questions

Ask 3 Questions is helping patients to become more involved in their healthcare decisions by encouraging them to get the answers to 3 simple questions:

what are my options?

what are the possible benefits and risks of those options?

how likely are the benefits and risks of each option to occur?

The Cardiff & Vale University Health Board are committed to making sure that all patients receive the right care and are involved in shared decision making. They are supporting this by making sure patients receive the answers to 3 key questions and understanding what is important to patients.

As part of this campaign:

- Patients visiting our sites will be encouraged to ask the 3 questions, or make sure they get the answers to them, in every health care interaction.
- The health care teams should encourage patients to understand the answers to these three questions and

Find Out More

What is shared decision making?

Learn more about shared decision making

The 3 Questions

What are the 3 Questions?

The Benefits

Discover the benefits behind the Ask 3 Questions campaign

Patient Feedback

Hear what patients think about the Ask 3 Questions campaign

The Nurse's View

Hear what medical staff think about the 3 Questions

The MAGIC Programme

Discover more about the programme that developed the campaign

Resources

Find tools and resources developed for the Ask 3 Questions campaign

Option Grids

View the option grids developed by the team

The Health Foundation

Read more about the body funding the MAGIC programme

Shared decision making is particularly relevant for Chronic Conditions

- ▶ Main cause of death and disability worldwide
- ▶ Non communicable conditions account for 60% of deaths annually and 50% of global burden of disease
- ▶ Present healthcare system developed in response to acute disease
- ▶ New models of care needed

Examples

Arthritis

Asthma

Diabetes

Epilepsy

Heart disease

Chronic lung disease



What does chronic disease mean for patients?

- ▶ The patient's life is irreversibly changed
- ▶ The disease and consequences interact to create 'illness patterns'
- ▶ Requires continuous and complex management
- ▶ Uncertainty about outcomes and prognosis

A real patient

5 chronic conditions

Sees 3 physicians

Takes 8 medications

Over 1 year:

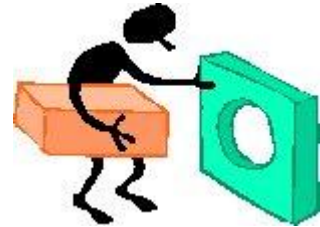
- 3 hospitalisations
- 8 physicians
- 5 physiotherapists
- 4 occupational therapists
- 37 nurses
- 6 social workers

- 22 scripts
- 19 outpatient visits
- 6 weeks sub-acute care
- 5 months home care
- 2 nursing homes
- 2 home care agencies
- 6 community referrals

Chronic Care Management: Populations

65 million people with multiple chronic conditions are trying to get health care from a system designed to treat acute illnesses and injuries.

Boult 2008



Aim:

‘ shift the orientation and design of practice in order to promote a systematic planned approach to care for those with ongoing health problems through productive planned interactions between informed activated patients and prepared proactive practice teams ’

Wagner 2005

Chronic Care Model

- **Health System:**

- Create culture / organisation that promotes safe quality care

- **Delivery system Design:**

- Assure the delivery of effective efficient clinical care and self-management support

- **Decision Support:**

- Promote care consistent with scientific evidence and patient preferences

- **Clinical information systems:**

- Organise patient and population data to facilitate efficient and effective care

- **Self management support:**

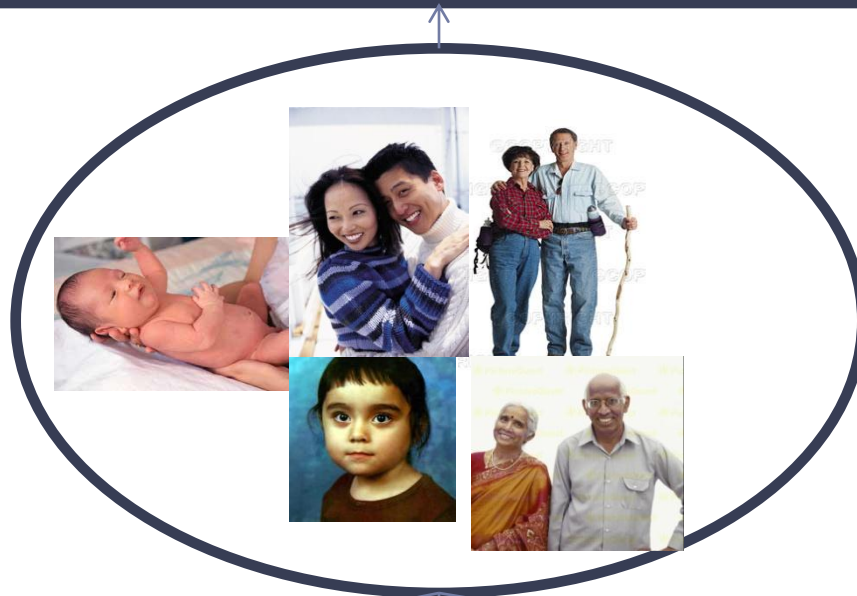
- **Empower & prepare patients to manage health and health care**

- **The community:**

- Mobilise community resources to meet needs of patients

Models of patient centred care

Shared Decision Making & Informed Consent



**Self
Management:
Expert patient
Model**

**Self
Management:
Flinders Model**

**Group Visits
Model
(Shared Medical
appointments)**

Stanford Model:

Expert patient programme UK

- ▶ The Expert Patients Programme (EPP) is a self-management programme for people who are living with a chronic (long-term) condition.
- ▶ The aim is to support people who have a chronic condition by:
 - ▶ increasing their confidence
 - ▶ improving their quality of life
 - ▶ helping them manage their condition more effectively



Flinders Model

“A generic set of tools & processes that enables clinicians & clients to undertake a structured process for:

- ▶ assessment of self managing behaviours*
- ▶ collaborative identification of problems &*
- ▶ goal setting the development of individualised care plans”*
- ▶ Underpinned by Cognitive Behavioural Therapy*

(Flinders Human Behaviour & Health Research Unit, 2006)



Group Visits Model

- ▶ Multiple patients are seen as a group for follow-up or routine care
- ▶ Three Models
 - ▶ Cooperative Health Care Clinic (CHCC)
 - ▶ Specialty Cooperative Health Care Clinic (Specialty CHCC)
 - ▶ Drop-in Group Medical Appointments (DIGMA)



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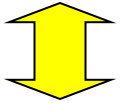
Extra slides



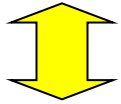
Chain of effect: Berwick

Patient & community

Patient event

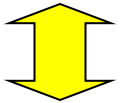


Microsystems (point of contact) Processes of care



Organisational context

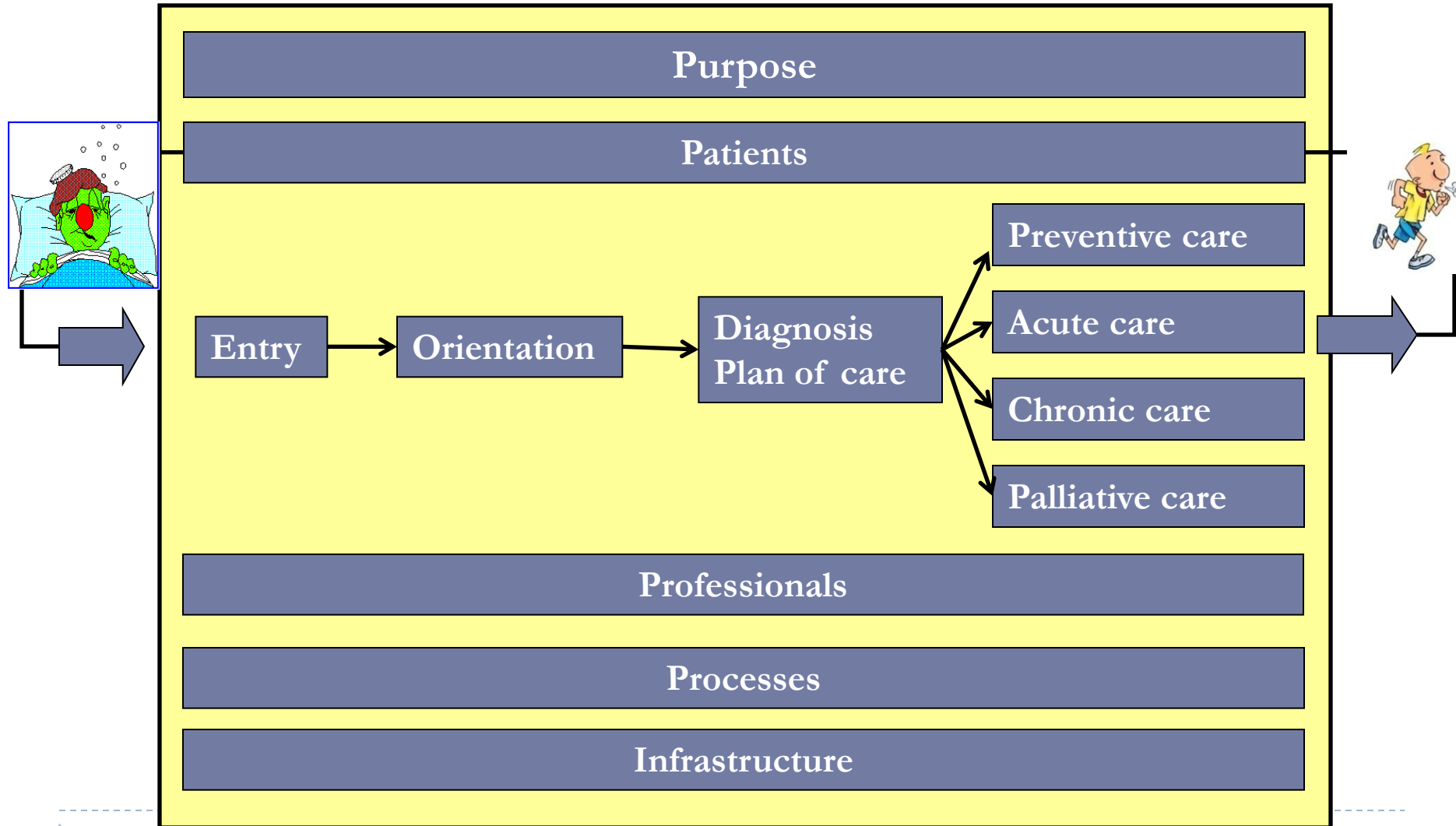
**Healthcare
organisation**



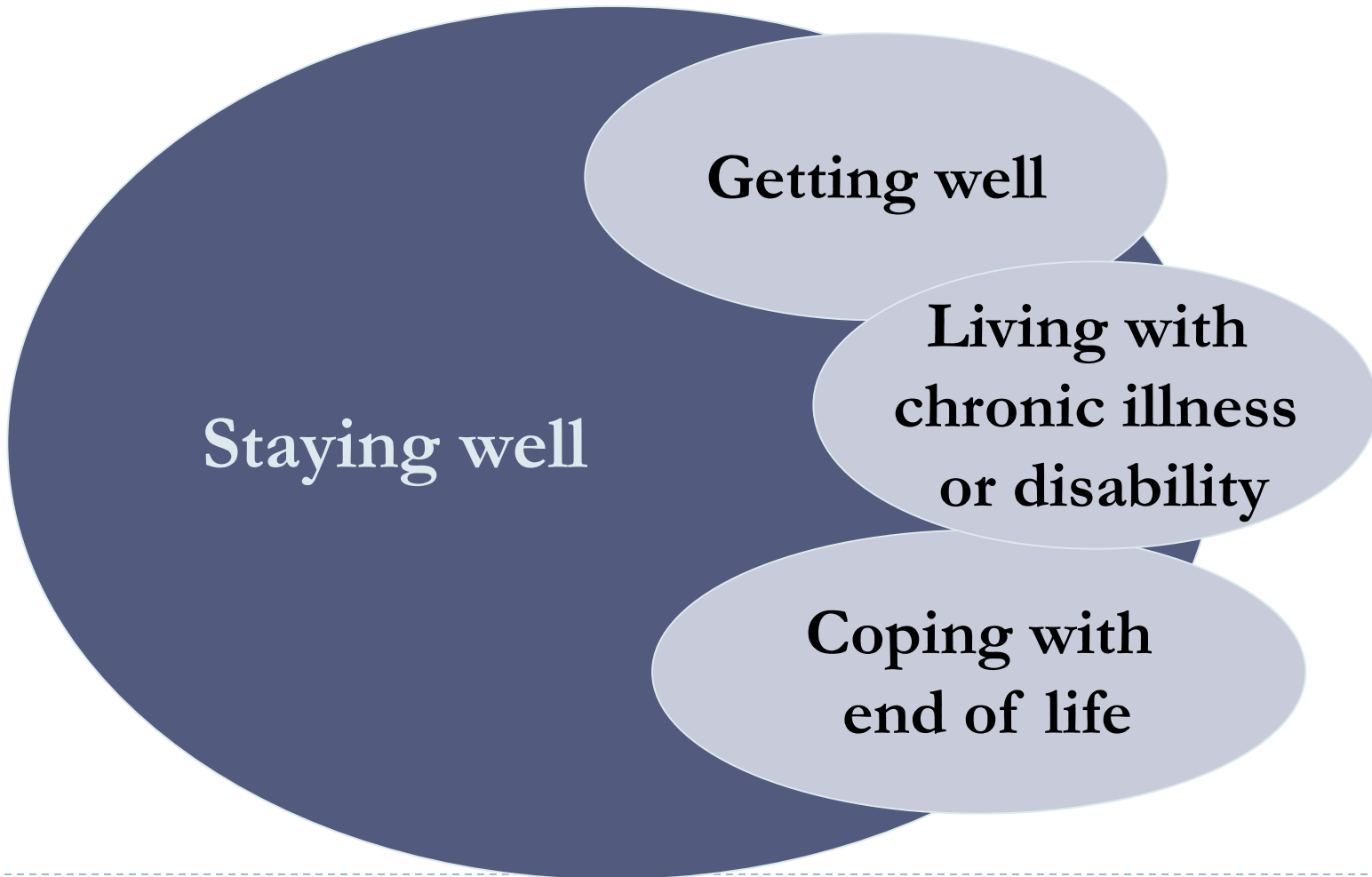
Environmental context

**Healthcare
system**

A Clinical Microsystem



Patient Journey



Patient have Rights & Responsibilities

Patient Rights	Patient Responsibilities
<ol style="list-style-type: none">1. Treated with respect2. Freedom from discrimination3. Dignity and Independence4. Appropriate standards5. Effective communication6. Fully informed7. Informed choice and consent8. Right to Support9. Teaching & research10. Right to complain	<ol style="list-style-type: none">1. Being truthful2. Providing a complete medical history3. Seeking clarification4. Compliance5. Commitment to health maintenance6. Meeting financial obligations7. Using health care resources wisely8. Reporting illegal or unethical behaviour of providers9. Refraining from behaviour that puts others at risk10. Discussing end of life decisions and organ donation

Tailored patient care

Patient Background Characteristics

- Education
- Ethnicity
- Anxiety
- Prognosis

Degree of patient-centredness

- Eliciting patient perspective
- Understanding psychosocial context
- Shared understanding
- Shared power

Effectiveness

- Patient satisfaction
- Treatment adherence
- Patient health

De Haes 2006



Patient Centred Care....

- ▶ Not always preferred
- ▶ Not necessarily effective
- ▶ Not effective in some situations or for some patients
- ▶ Information not wanted
- ▶ Shared decision making not applicable
- ▶ Patients may not want choice
- ▶ Patients may have to be dissuaded from taking a certain decision

De Haes 2006

